



Project Profile – ADESA

C-CAT, Inc. provides Data, Voice and Video Infrastructure Design and Installation for ADESA

Customer Info:
Adesa Corporation
13085 Hamilton Crossing
Blvd.
Indianapolis, IN

Contract Amount (to date):
\$4,000,000

Period of Relationship:
2002 to Present

C-CAT has supported ADESA over the last seven years providing new cabling and video systems to their Auction sites nationwide (Plainfield, IN, Birmingham, AL, Long Island NY, Atlanta, GA, Sarasota, FL, Shreveport, LA, Kansas City, MO, Dallas, TX and multiple sites in California and Michigan). These projects have encompassed Category 5e Inside Building cabling and Fiber Optic and Copper Backbone Outside Plant Cabling as well as Video and Paging Systems. Below is a list of a few projects completed over the last year:

ADESA Dallas Texas (Hutchins) 2009

C-CAT installed data/voice/video for new auction site located in Hutchins, TX. This consisted of over 1,000 cables along with (3) 12 strands of multimode fiber and copper backbone within several telecommunication closets throughout multiple buildings.

ADESA Kansas City (Belton) 2009

C-CAT installed data/voice/video for new auction site located in Belton, MO. This consisted of over 900 cables along with (4) 12 strands of multimode fiber and copper backbone within several telecommunication closets throughout multiple buildings.

ADESA Dulles (DC) 2009

C-CAT recertified existing cabling at the DC site as well as installed new data/voice and paging. This consisted of over 600 cables within several telecommunication closets throughout multiple buildings.

ADESA Raleigh (Clayton) 2009

C-CAT installed data/voice/video for existing auction site located in Clayton, NC. This consisted of over 100 cables within several telecommunication closets throughout multiple buildings.



To whom it may concern:

I just wanted to take an opportunity to let you know how much I appreciate the caliber of C-Cat's employees. On our most recent cabling install at the new Atlanta location, I've had the pleasure of again working with your team, headed by Kelsie Biggs. They are WONDERFUL!! As is typical of most construction sites, there have been schedule and priority changes nearly by the hour! Your guys have handled everything we've had to throw at them, and allowed us to make our emergencies theirs. They respond to all of our requests not only quickly, but patiently; and they keep their pleasant attitudes throughout. I deal with many different people in many different roles on a daily basis. As a result of these dealings, there are several things in particular about the C-Cat team's work ethic that makes them a rarity.

1. Their meticulous attention to detail
2. Their respect for the customer's sense of urgency
3. Their willingness to assume accountability for issues in which they weren't even initially involved

Combine all this with a calming demeanor, and you've got employees you should clone! I cannot tell you how reassuring it is to have them on a job site. This is not the first time I have had to call upon C-Cat's assistance, and I can assure you, it won't be the last. I know "heroes" may seem a little dramatic, but I must tell you, with the caliber of customer service currently out there, I think they deserve the title. Let me summarize by saying, I commend C-Cat for employing individuals with such determination to respond to customer needs! As a result, any time I have the opportunity to express an opinion about C-Cat's service, I can assure you it will be glowing!

Thanks to you AND your Atlanta team!!

Sincerely,
Joellyn Farrell
Communications Analyst
ADESA Corporation
310 East 96th Street
Suite 100
Indianapolis, IN 46240
317-249-4256 phone
317-249-4656 fax
jfarrell@adesa.com